

# SHOVELS FOR SCOOPS

reminding you to call 811  
every time you dig!

IT'S  
BACK!!

We had so much fun with this last year that we've decided to bring it back! Once again, if you find one of the mini shovels we hide around town this summer, you can redeem it for a **FREE** scoop of your favorite ice cream at these locations:



**MR. WHIPY'S GOLF ACRES**

(UNION ST.)

**NORTHSIDE CREAMERY**

(SOUTHAMPTON RD.)



Why are we doing this? To remind everyone to ALWAYS call 811 before EVERY digging project.

Doing so can keep you & your family out of harms way, prevent damage to buried utilities and save on costly fines and service interruption.



SAFETY IS IN YOUR HANDS.  
EVERY DIG. EVERY TIME.

Watch for clues to  
shovel locations on



Redeem shovels by 9/30/24

## COMMITTED TO THE COMMUNITY



**ANOTHER MILESTONE** The Whip City Fiber team got together to celebrate a new milestone – 17K internet subscribers!



**CAREER WEEK** Fiber Technician, Scot, visits Highland Avenue School during Career Week to talk to 3rd graders about working in the telecommunication field.



**RUN WESTFIELD** Employees from Westfield Gas + Electric/ Whip City Fiber laced up to support the local Fast Flat 5K.

**WG+E**  
WESTFIELD GAS + ELECTRIC

Customer Service: (413) 572-0100  
Emergency Response: (413) 572-0000

[www.wgeld.org](http://www.wgeld.org)

summer  
2024

+ the power



WESTFIELD GAS + ELECTRIC



## summer surge

This hot and humid weather has put even the most experienced New Englanders to the test. The end of June brought a heatwave pushing the average temperature up to 90 degrees – 10 degrees higher than our typical average. This early spike called for our first Summer Energy Alert of the season asking customers to help us shave the “peak” when energy consumption is higher due to “road hogs” like air conditioners and other large appliances. Reducing our use during peak times helps to reduce rates for the entire community. Messages were sent to customers on Wednesday and Thursday of that week and we’re happy say your efforts made a difference! Independent System Operator-New England (ISO-NE), responsible for keeping power flowing across New England, reported that the power grid remained reliable and system operators did not need to take any additional action during these days. Our Summer Energy Alerts are a good reminder that if everyone makes a small change, it can benefit us all. Learn more about how you can beat the summer “peaks” on our website at [wgeld.org](http://wgeld.org).

We are incredibly proud of our history and the role we have played in powering the Westfield community. This past May, we had a fantastic commemorative meeting where we brought together past and present employees, as well as state and local officials who made declarations to recognize WG+E’s 125 years of service. It was a wonderful opportunity to celebrate our achievements and see how much we’ve grown.

## The average Massachusetts electric customer paid approximately 20% more than WG+E’s customers.

*Based on average residential customer usage of 9000 kWh/year from April 2023-March 2024.*



## The average Massachusetts gas customer paid approximately 4% more than WG+E’s customers.

*Based on average residential consumption of 785 Ccf from April 2023-March 2024.*



Safety awards were also presented to employees who have shown dedication to keeping our workplace and community safe. It is our commitment to you that we prioritize safety in everything we do.

And the milestones don’t just stop there! This June, Whip City Fiber reached it’s 17,000th customer! Supporting over 20+ communities, this growth could not have happened without the hard work from our employees and our customers who trust us to keep them connected. As more residents and businesses connect with Whip City Fiber, we are dedicated to growing together. We continue to accelerate our expansion and availability to all of Westfield. This summer, network construction continues with five more areas including: Arch Road and Lockhouse Road, Union Street, E. Main Street, and Washington Street. To get updates on when you can get connected, complete an application online at [whipcityfiber.com](http://whipcityfiber.com).

As we celebrate our past and look forward to the future, we remain committed to providing you with exceptional service. Thank you for your continued trust and support.

Please enjoy these summer months ahead, and wherever your travels take you, stay safe.

Sincerely yours,

Tom Flaherty  
General Manager

125 years  
1899 2024

## SAVE ENERGY + MONEY

Turn off lights and unneeded appliances when you leave the room.

Set your thermostat a few degrees higher during hot summer afternoons.

Run the dishwasher or washer and dryer early in the day or wait until after 8 PM.

Charge your electric vehicle between the hours of 8 PM and 8 AM on weekdays.



## SET UP A BUDGET PLAN

Take the guesswork out of your utility bill with a consistent monthly payment from September-June. Call us when you get your August bill to get started.

**413-572-0100**